

Where can I find marketing jobs and placements?

Register free at www.getin2marketing.com to access the resources section containing what is probably the largest compilation of marketing graduate schemes and placements online. Not all companies are recruiting right now, so be sure to check the deadlines carefully.

Web

- www.themarketer.co.uk/jobs
- www.prospects.ac.uk
- www.gradplus.com
- jobs.brandrepublic.com
- www.marketingmagazine.co.uk
- www.prweek.com
- www.campaignlive.co.uk
- www.mediaweek.co.uk
- www.brandrepublic.com/pandi
- promotions and incentives
- www.revolutionmagazine.com
– digital marketing
- www.marketingweek.co.uk/jobs
- www.mad.co.uk
- www.nma.co.uk

Keep an eye on the websites of companies you are interested in working for.

Marketing recruitment agencies or online job boards for example:

- www.simplymarketingjobs.co.uk,
- www.rightstop.co.uk
- jobs.guardian.co.uk
- www.MichaelPage.co.uk/jobs/marketing/browse

A downloadable list of recruitment agencies is available at www.getin2marketing.com in the resources section

Press

- The Marketer – (monthly, CIM members magazine)
- Marketing Magazine (weekly)
- Financial Times – Creative Business section every month
- Marketing Week
- Campaign (weekly)
- The Drum – (fortnightly)
- New Media Age (weekly)
- Creative Review – design focussed (monthly)
- National and Local newspapers

University careers service

Your university will usually have a careers service that will provide access to a vacancy database, industry connections and can help review your CV.

Graduate fairs e.g. Guardian London Graduate Fair

Speculative applications

Treat these as a personal direct marketing campaign.

Your personal network ('six degrees of separation')

Have you made the most of your network of contacts? Who do you know that works in marketing? Who do you know that knows someone working in marketing? Tutors, friends, friends parents, Facebook friends, professional networking (CIM events)